

## CONSIDERATIONS REGARDING CULTURAL VALUES IN MULTINATIONAL COMPANIES

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### **Abstract**

*Multinational companies are the main object of interest in international management. Practicing a multinational strategy, the company has locations in a wide geographic area, offers standardized products and encompasses a large market worldwide. Although there are specific values that can be established at the organizational level, however in this case the cultural dimension is based on work practices learned in the organization, especially through social processes that act later in the life of the individual. This paper presents the considerations on the international cultural values in Oracle Company.*

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